

SDSU Alternative Transportation Committee (ATC) Agenda

Zoom Link: <https://SDSU.zoom.us/j/86194690284>

April 8, 2021 @ 12:00 PM

Members:

1. **Rachel Szakmary**, Chair, TDM/Transport Analyst
2. **Debbie Richeson**, Director of Parking & Transportation
3. **John Lankford**, Dir. of Spin University Partnerships
4. **Bruce Appleyard**, Faculty (absent)
5. **McKenna Avery**, Student (graduated- position open)
6. **Chris Harrison**, Faculty/ Senator
7. **Sarah Mercado**, Staff
8. **Sherry Ryan**, Faculty/ Senator (*absent*)
9. **Erika Saari**, SANDAG iCommute, Agency Rep
10. **Patrick Flanigan**, Staff
11. **Jonathan Stanton**, Student
12. **Glen Brandenburg**, Sustainability Staff (*absent*)
13. **Laura Shinn**, Director of Facilities & Planning
14. **Andrea Padilla**, Transportation & Climate Adaptation Analyst, Office of the Chancellor (*absent*)

Topic: Alternative Transportation Committee Mtg: SDSU Mobility Policy & Micro-mobility Partners

Agenda:

1. **Welcome (1 min)** – We will be recording the meetings on zoom for those who can't attend
2. **Items (45 mins)**
 - A. Spin Concept & Presentation Intro (Rachel/Debbie)
 - B. Spin Mobility Hubs (Presented by John L)
 - C. Senate, Scooter Pilot and School Policy – Discussion
 - I. **Take-away aim:** to leave with agreement on policy request pre & then meet again post pilot to request LT change
 - II. Current Policy: below
3. **Next Meeting Time (1 min)** – September 2021

ADJOURNMENT ACTION ITEMS: Agreement on Senate request items.



NOTICE OF THE NEXT REGULAR MEETING: The next Group Meeting will be **EMAILED TO GROUP FOR CONFIRMATION by RS and held via Zoom.**

4.0 Micro-Mobility Transportation*	Micro-mobility refers to alternate modes of transportation to include skateboards, scooters, bicycles, roller skates, hover boards or any other device whether human propelled, electric or motorized.
	4.1 Human-propelled devices such as skateboards, roller skates, bicycles, scooters, and similar personal wheeled conveyances may only be operated on streets and designated paths. In other locations, these devices shall be walked and shall be parked in designated parking stands or areas.
	4.2 Electric or motorized skateboards, scooters, bicycles, or other non-human propelled micro-mobility devices are not permitted to be used on campus. All electric or motorized micro-mobility devices used to commute to campus shall be parked in zones designated for these devices.
	4.3 It is recommended that all personal bicycles display a valid SDSU bicycle license.
	4.4 Any micro-mobility devices attached to railings or other fixtures not designated for bicycle parking are subject to removal and impound.
	4.5 Pedestrians shall have right of way at all times.
	4.6 An 8 miles per hour speed limit shall be observed, except on curbed streets.
	4.7 Mopeds and motor scooters, motorbikes, and motorcycles shall be operated only on curbed streets and vehicular thoroughfares. They shall not be ridden or walked elsewhere on campus but shall be parked in areas designated for motorcycles and not in bicycle stands or in areas designated for bicycles.
4.8	Motorized and non-motorized carts, trucks, or dollies approved for operations on campus and only officially permitted motor vehicles shall be operated in areas other than designated bike/skateboard lanes.
4.9	These prohibitions shall not apply to non-ambulatory persons in wheelchairs or to children in carriages or strollers.
4.10	These prohibitions shall be enforced in accordance with the San Diego State University Public Safety Code, Section 100 and the California Vehicle Code, Section 21113(f) (as revised to conform to this policy change).
4.11	The university, at principal entrances and accesses, shall post appropriate signs to campus.

*Approved at the March 2019 Senate meeting.



4/8 Meeting Minutes:

Rachel started meeting at 12:04, technical announcements such as recording for those who cannot be present today.

DR- recording session (will be added to share drive) / Group note- the Senate Excellence in Teaching Award to Chris Harrison!

RS introduces John Lankford - to present the deck (will be added to shared drive).

Presentation notes: Spin is now a Ford Motor Company business (multiple partners in micro-mobility come with this as well as substantial \$ backing)-they will stick around.

- Discusses trends and experience with safety & clutter and site analysis is emphasized. Have student safety ambassadors & work with them on events for helmet handout, education and test rides around campus.
- SDSU focus- mobility hub planning focus- they already have relationships with Double Map, Zipcar, technology companies like Transit Screen to be able to bring multiple assets to the network of vehicles. Committed to e-bikes and scooters (Segway made) durable and easy to ride.
- Also have a "Streets Team" with Spin doing other livable streets implementations.
- 10 stations on campus - revenue guarantee (\$50k in first yr) - 20% of ad rev share goes to SDSU
- Advert blocks/ checks - develop a block list, a verified system before goes live, content display specs (18 slots @ 10 secs each)

DR, discusses approach to Senate Exec, last mtg is this month in April - will need to seek a request for a pause on the micro-mobility on-campus resolution from March 2019. Will ask for pause during the pilot period in the Fall.

- It will be an Action Item not informational. DR asks for a show of hands in support of this.
- ATC all respond with support.
- Additional contract items to discuss is the Revenue Share that is guaranteed in the first year- requires us to have a structured BID approach as well as engage Buildings and Grounds on the need to site and plug that stations in the ground around campus. (SPIN reimburses all electricity costs).
- One thought was to fore-go the guaranteed revenue and ask that the ride costs be lowered significantly.
- RS, also notes that Ford Mobility grants \$ to the use of coursework - SPIN is willing to sponsor a class to be able to allow them to study mobility hubs on campus. RS would structure this into the contract.
- DR, mentions that she would also like to locate some corrals by lots to allow greater connectivity and access for folks.



- RS notes: This will need to be negotiated with SPIN- as they site station corrals in locations with high impressions to ensure advertising screen dollars are maximized.
- ATC members agree to the notion to allow vehicles on bike and other paths with speed restrictions. The vehicles themselves also have updated tracking and alerts systems on them now to alert user and incentivize with \$ off trip or credits.
- CH, asks how the clutter would be reduced? This will be asked in the Senate.
 - DR, mentions the HUB themselves will allow for only Docked devices; with a fleet of employees to balance and will write in needs to the contract itself. We will focus on-campus only use (not outside campus at this time).
- ES, asks about other University partners and their experience?
 - RS, notes:
 - SPIN has been working on speed restriction rings around different areas of campus with University of Central Florida. IE, the inside of campus is the slowest and the further out you get the faster the vehicles can run. This is an approach we would look at applying. RS also notes that Pomona and CSU Northridge are also watching our pilot/contract and looking to add once we finalize our contract.
 - Currently, we have kept Wheels from coming to campus- we have allowed BIRD to operate but will likely cut them out if pilot goes well and SPIN becomes our preferred vendor.
 - City of SD conversation is in the works to coordinate as they have multiple vendors on their bench. MTS notes that they are using Lyft scooters for a last mile connection at their stations as well.
- ES, notes that iCommute also has educational programs that mirror the SPIN ambassador programs and will want to coordinate when we are fully populated again in the FALL 2021.
- LS, comments that she would like to help to coordinate with Buildings and Grounds with DR and RS to decide on best locations- much of the outdoor space planning that has been done this past year will be helpful in setting up locations with plug access and WIFI.
- CH, notes that possible areas could include: Arts and Letters, MTS stop, Va., GMCS
- JS, notes that parking lot connections will be helpful for students & agrees that docked stations will be helpful to reduce clutter - will need to likely state this and clarify in the contract as UCSD has a big mix of both. From an organizational perspective, dock-only seems optimal.
 - Suggests, placing right by the areaways where the vehicles will be allowed will limit students using them in areas that might be off limits.