

Transportation Advisory Committee (TAC) Meeting Minutes

June 26, 2025 10 am - 11 am

Via Zoom

Attendance:

Sonia Maldonado, JD Weidman, Kaplan, Hank, Charlotte Roberts, Elizabeth Spillane, Christopher Sumner, Madison Cranford, Stephen Greenwood, Anne Dodge-Swanz, Olivia Devito, Ariel Kroll, Bruce Appleyard, Katie Crist

Agenda: JD reviewed the agenda which included:

- Approval of May Meeting Minutes
- Review Potential Name Change - consider voting
- P7 and P12 Parking Demand Management Proposal
- Initial discussion - parking citation amounts and practice changes
- Parking Management System - Request for Information
- TDM Plan Existing Conditions Analysis
- July Meeting agenda

1. The May Meeting Minutes were approved by unanimous consent.
2. JD reviewed a proposal to rename PATS to better align with PATS mission and other peers that have changed their names.
 - JD reviewed the difference between definitions of parking, transportation, and mobility. He shared data from the transportation survey about all the different forms of mobility SDSU affiliates utilize, and asked the committee to consider who we are serving campus-wide, including a large population of residential students that do not have cars on campus.
 - The committee voted in favor of SDSU Transportation and Transportation Services. JD noted that we could potentially use Transportation Services as the official name, and use SDSU Transportation on public facing assets (websites, trucks, uniforms, etc.).
3. JD reviewed data regarding concerns about P7 & P12 occupancy. He reviewed the options that were discussed during the West Campus Parking Proposal outreach process.
 - JD noted that many students and employees report finding it difficult to find parking spots, and that parking occupancy increased from 58% to 72% last year. Increased enrollment has led to more parking occupancy, and there's a direct correlation in the data.
 - JD shared the need to balance event needs and commuter needs and noted that event parking revenue helps fund deferred maintenance, which helps keep rates from increasing more rapidly.
 - JD reviewed the west campus parking goals:

- Strive for equitable access to SDSU.
 - Improved utilization of parking resources.
 - Accommodate campus growth.
 - Balancing needs of commuters, guests, residents.
 - Make data-driven, evidence based decisions.
- JD reviewed the ideas to reduce demand in oversubscribed areas, which include:
 - Extend first year policy to 2nd years
 - Discontinue long-term student permits and only allow daily choice parking
 - Increase cost of overnight permits and reduce number of permits sold
 - Set a cap on overnight parking permits & create waitlists.
 - Discontinue sales of daily and weekly permits in the Transportation Portal.
- JD shared that the recommendation from Transportation Services (TS) is to no longer offer daily and weekly permits via the Transportation Portal in FY 2026/2027, which is expected to create more space for commuters and guests in the P7 and P12 structures. Hourly parking would be available for ~\$3.35/hr in P7/P12. Daily-choice will remain available for \$4.75/day in P3, P4, P15, P17.
 - Next Step: TS will advance this recommendation for engagement with Associated Students and the Parking and Transportation Steering Committee after occupancy data is collected in the fall semester.
- 4. JD gave an overview of challenges with parking citation amounts & practices. He noted that TS is considering raising fines in order to offer a “softer” enforcement approach that is more educational. Next steps:
 - TS will conduct a peer institution analysis of fines.
 - TS will recommend fine amount changes in the next TAC meeting.
- 5. JD reviewed concerns with TS’ existing parking management software system, which has been experiencing reliability issues and unplanned outages. This causes issues with customers being able to pay for parking and TS cannot enforce parking effectively when payment methods go down.
 - JD noted that as technology changes, customer experience and expectations are also evolving. TS wants to make sure paying for parking is as easy and convenient as possible.
 - JD shared that staff resources for enforcement/ citation appeals have been stretched due to the need for more parking enforcement. TS is looking at ways to increase parking payment compliance and reduce the upward trajectory in parking citations.

- JD shared the following aspirational goals for a new Parking Management System, and noted that TS will need to evaluate the cost of achieving these goals in light of current budget constraints:
 - Simplify parking payment and improve customer experience
 - Increasing parking payment compliance
 - Provide occupancy data and customer wayfinding technology at low/no cost to SDSU
 - Improve safety and security through expanded and upgraded CCTV throughout parking facilities
 - Reduce need for more parking enforcement
- JD shared that TS is planning to issue a Parking Management System RFI (Request for Information) that will explore a public-private partnership for best-in-class, proven technology solutions that could eventually replace the current systems. He noted that it is not a commitment to move forward with any vendor. If the RFI process is successful, a Request for Proposal (RFP) may be issued. TS will provide updates in the upcoming TAC meetings this fall.
- TS has scheduled the following upcoming TAC meetings:
 - July 31, 9am
 - Sep 18, 11am
 - October and November dates pending
 - JD asked that members block off when you are busy on Google calendar to make scheduling easier.