

Transportation Advisory Committee (TAC) Meeting Minutes

July 31, 2025 9 am - 10 am

Via Zoom

Attendance:

JD Weidman, Hank Kaplan, Elizabeth Spillane, Christopher Sumner, Stephen Greenwood, Bruce Appleyard, Sonia Maldonado, Wesley Cooksy, Guthre Leonard, Casey Rothenberger

The meeting was called to order at 9:03am.

Agenda: JD reviewed the agenda

- Shared Governance
- Approval of June Meeting Minutes
- Draft 3 Big Objectives
- Parking Maintenance & Repair
- Parking Citation Amounts and Practice Changes
- Parking Management System Request for Information (RFI)
- Increasing TAC ex-officio membership
- August Meeting Agenda

1. **Shared Governance:** JD reviewed paraphrased SDSU Senate Principles of Shared Governance and how it relates to the Transportation Advisory Committee.
2. **June Meeting Minutes:** the minutes were approved by unanimous consent.
3. **3 Big Objectives:** JD reviewed and requested feedback about 3 Big Objects that have been drafted to guide the development of the TDM Plan and serve as the north star for Transportation Services. The objectives were modified based on the committee's recommendations:
 - Support student/employee success with safe, multidisciplinary transportation services for all: focus on lower-cost, shared, and sustainable modes. Support the strategic plan, graduation rates, housing expansion, and recruitment/retention.
 - Ensure parking availability and financial stability: support SDSU's Mesa campus to grow with minimal new resident and commuter parking, low/no new parking debt service, and funds for maintenance/repair.
 - Affordability (compared to R1, CA public peers) and safety of all transportation options: fund incentives that help manage vehicle miles traveled (VMT) and support Vision Zero in the College Area.

The committee discussed referencing greenhouse gas (GHG) reduction, but it was determined that a reduction in VMT will lead to GHG reduction as well as health co-benefits through more active transportation.

4. Parking Maintenance and Repairs: JD provided an update about addressing deferred maintenance, and projected costs to maintain parking:

- P15 Rehabilitation: approved for \$3.9 Million for Summer 2025 (likely under budget). Project includes stormwater bioretention, recycled asphalt, and EV charging readiness (pending securing grant funds)
- P1 Lighting improvements for \$790,000 for Summer/Fall 2025
- P14 Columns for ~\$883,000 for Summer 2026 for water intrusion treatment
- Zura Way Repairs Study and design: underway
- TS is working on elevator rehabilitation, which will affect the entire maintenance schedule. ~\$900k per elevator for 14 elevators that need to be updated. JD noted that all of the parking elevators have exceeded the obsolescence level that requires modification.

5. Parking Citation Amounts & Practices: JD reviewed Transportation Services' (TS) goals for modifying fine amounts and practices:

- Improve safety of frontline staff
- Decrease negative interactions between guests and staff
- Friendly campus environment (not overly punitive for first time errors)
- Financial stability for parking enforcement
- Reasonable contributions to TDM initiatives using funding from citations pursuant of the Title 5 of the Ed Code.

TS proposes the following decreases in fines:

- Shared Permit violations from \$350 per vehicle to \$150 per vehicle
- Parked over stall line violation from \$70 to \$35
- Create a new "On Street Permit Violation for Mission Valley at \$54 (reduced from \$70)

TS proposes the following increases in fines:

- No permit violation (81% of citations issued) \$70 to \$80
- Invalid Permit citation (9% of citations issued) \$70 to \$80
- Violation for red curbs, passenger loading zones, fire hydrants, etc increased to \$100

TS proposes the following citation adjudication practice changes (upon appeal):

- Reduce first-time citations for failure to correctly enter license plate to warnings
- Reduce first-time citations for failure to link vehicles to permits to warnings
- Reduce first time violations for ADA placard/plate holders that do not pay for parking from a full citation to a warning

JD noted that SDSU citation amounts have not increased since 2018, and he shared the peer institution analysis that indicates that \$80 for no permit/invalid permit violations is appropriate.

JD shared that these changes would have the following expected Benefits

- Reduce number of appealed citation
- Reduce citations that go to collections
- Reduce citations that are never paid
- Offer goodwill towards new affiliates and guests and ensure honest mistake are not overly fined

Guthre asked if Transportation Services would consider an escalating/accumulating fine structure whereby first-time violations would be lower, and following citations for the same violation would have higher fines. JD responded that TS will research the idea and report back to the TAC.

6. TAC Ex-Officio Membership: JD introduced the idea of expanding ex-officio membership for the TAC. This would help increase representations to more entities, diversify perspectives, and build future voting members.

- JD noted that TS will reach out to:
 - Global Campus
 - Resource Centers
 - OHA. REO
- The committee recommended adding more student leaders from A.S. JD welcomed the idea and asked Charlotte to advise on the best way to go about adding more A.S. leaders. Wesley recommended inviting representation from Circulate San Diego, and JD responded that he would ask if they want to join the committee.

7. Next Meeting

- The next meeting will be September 18 at 11am.
- Reminders to block off your calendars when you are busy

The meeting was adjourned at 10:01am.

Chat Log

Casey Rothenberger (he, him, his) 9:03 AM

Casey Rothenberger, he/him, Executive Director of Academic & Professional Programs at SDSU Global Campus

Hank Kaplan | CSU Chancellor's Office to Everyone 9:03 AM

Hank Kaplan (He/him/his), Scope 3 Emissions Manager at the CSU Chancellor's Office.
Welcome to the group Casey!

Casey Rothenberger (he, him, his) 9:04 AM

Thank, Hank!

Wesley Cooksy to Everyone 9:03 AM

Wesley Cooksy. He/him/his. SDSU Alum - Master's and Bachelor's in City Planning. Former A.S. Transportation Committee Co-Chair w/ A.S. Green Love.

Guthre Leonard to Everyone 9:03 AM

Guthre Leonard, he/him, 2025 Grad, previous GreenLove Transportation co-chair, community advocate

Dr. Bruce Appleyard to Everyone 9:04 AM

Bruce Appleyard, Professor of City Planning and Urban Design

You to Everyone 9:04 AM

Chris Sumner, He/Him, Associate Director of Transportation Services

Stephen to Everyone 9:04 AM

Stephen Greenwood, he/him, student, City Planning Club president, and Green Love transportation co-chair.

Elizabeth Spillane to Everyone 9:04 AM

Elizabeth Spillane, she/her, Senior Analyst, SDSU Mission Valley Development

Wesley Cooksy to Everyone 9:07 AM

Shared governance for me looks like transparency in the process, making sure everybody has an opportunity to suggest or advocate for certain decisions to be made.

Stephen to Everyone 9:08 AM

I think that shared government looks like making the community aware of all the big decisions that are made along with the reasons as to why. Also, making sure to listen to community input, regardless of whether or not it will change the outcome.

Guthre Leonard to Everyone 9:09 AM

Shared governance to me, would balance proportional representation (both for demographics and for ideology) with professional insight.

Wesley Cooksy to Everyone 9:10 AM

I'll abstain.

Wesley Cooksy to Everyone 9:16 AM

Where is the Mesa Campus? Is that related to the Main Campus?

JD Weidman, SDSU 9:16 AM

yes

Hank Kaplan | CSU Chancellor's Office 9:17 AM

I believe that's another way of referring to main campus

Wesley Cooksy 9:17 AM

Thanks.

Wesley Cooksy to Everyone 9:21 AM

This looks good.

Charlotte Roberts (She/Her) to Everyone 9:24 AM

I always assumed consideration of VMT implies a GHG-reduction focus, but are there other reasons that entities attempt to reduce VMT other than environment/climate?

Hank Kaplan | CSU Chancellor's Office 9:25 AM

it's part of state law and campus's CEQA process - which is very environmental. but it also can be considered a proxy for things like road/parking maintenance

Charlotte Roberts (She/Her) 9:25 AM

ahhh good to know. that totally makes sense, thank you

Wesley Cooksy to Everyone 9:24 AM (Edited)

You could also consider obesity rates and other health concerns, Charlotte. The less time people spend in the car, more physical activity can be encouraged.

Charlotte Roberts (She/Her) to Everyone 9:26 AM

Maybe correlation between low VMT and higher public health markers

Charlotte Roberts (She/Her) to Everyone 9:27 AM

This list rocks!!

Charlotte Roberts (She/Her) to Everyone 9:29 AM

very exciting projects, and congrats on being under budget - that's unheard of!

Wesley Cooksy to Everyone 9:30 AM

I appreciate that we are considering a sidewalk for Zura Way. Especially if it can connect the Community Garden to the Montezuma neighborhood up above.

Casey Rothenberger (he, him, his) to Everyone 9:30 AM

I have to head out early for previously scheduled meeting. Thanks for welcoming me to the group, and I'll see you all at the September meeting. Have a great rest of your week!

Stephen to Everyone 9:32 AM

Having lived in Zura I can attest to the need for sidewalks over by P2/P3

Stephen to Everyone 9:32 AM

Would replacing the elevators make them cheaper to maintain in the future?

Wesley Cooksy 9:33 AM

Most likely, but can't say with certainty. Upgrading means you would have ready access to current parts, versus having to look for outdated or discontinued parts on an older design. That's a common fleet maintenance trend.

Wesley Cooksy to Everyone 9:35 AM

Smart choice with the bio-retention area!

Hank Kaplan | CSU Chancellor's Office to Everyone 9:36 AM

please keep me posted on the embodied carbon estimates! very interesting

Wesley Cooksy to Everyone 9:38 AM

Do we have a warning-first approach and then issuance of citations? Giving people a warning might help with the diplomacy/educational approach might reduce stress and prevent repeat violations.

Hank Kaplan | CSU Chancellor's Office to Everyone 9:40 AM

i'll pull it up, Bruce
might be Title 3

Hank Kaplan | CSU Chancellor's Office to Everyone 9:40 AM

https://leginfo.legislature.ca.gov/faces/codes_displaySection.xhtml?sectionNum=89701.5.&nodeTreePath=3.3.1.12.1&lawCode=EDC

Dr. Bruce Appleyard 9:42 AM

thank you!

Wesley Cooksy to Everyone 9:44 AM

Yeah, that stall line penalty seems very...tricky.
I second that.

Stephen to Everyone 9:45 AM

I'm with Guthre, that sounds like a great idea

Wesley Cooksy to Everyone 9:50 AM

LA too, I believe.

Hank Kaplan | CSU Chancellor's Office to Everyone 9:50 AM

I remember from the tour of UCSD in spring that they were piloting some AI/camera tech to try to drive compliance on those type of offenses. it seemed like that paired with dedicated pickup/dropoff zones seemed like the future way to do things...

Wesley Cooksy to Everyone 9:53 AM
Smart.

Hank Kaplan | CSU Chancellor's Office to Everyone 9:55 AM
great question Guthre!

Hank Kaplan | CSU Chancellor's Office 9:55 AM
here's the ed code on sort of how parking is funded:
https://leginfo.legislature.ca.gov/faces/codes_displaySection.xhtml?sectionNum=89701.&nodeTr eePath=3.3.1.12.1&lawCode=EDC

Hank Kaplan | CSU Chancellor's Office 9:56 AM
you'll note that this section is also the genesis for committees like this one!

Hank Kaplan | CSU Chancellor's Office to Everyone 9:59 AM
sorry got to jump but great meeting as always! thanks

Charlotte Roberts (She/Her) 10:00 AM
sorry have to take a call

Stephen 10:01 AM
Thank you!